



VISUAL IDENTITY KIT

2010 Poster

January 2010



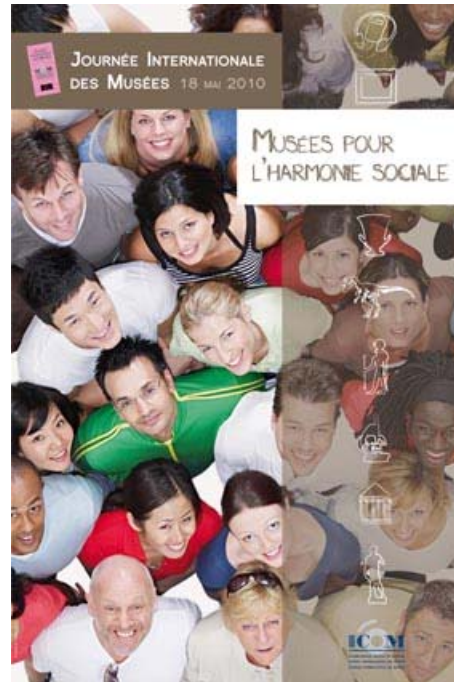
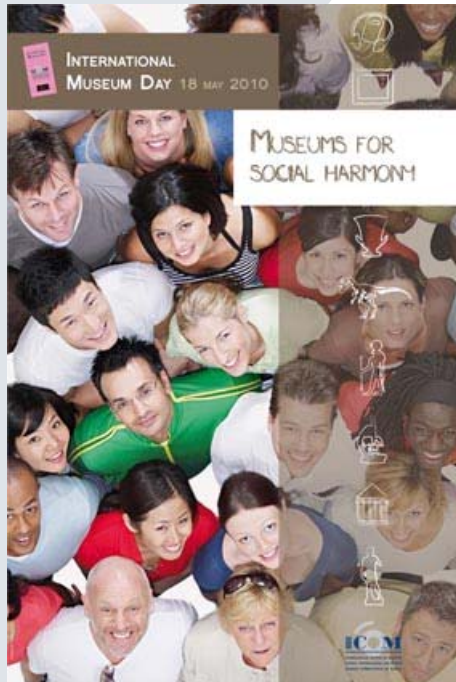
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🕒 3 languages, 3 posters

- 🕒 *Each year ICOM creates an International Museum Day poster linked to the year's theme.*
- 🕒 *This year the poster is available in three different versions in each of ICOM's official languages: English, French and Spanish.*
- 🕒 *The creative concept behind this poster was to offer a visual that would appeal as much as possible to the wider public.*
- 🕒 *In a nod to Benetton's multicolored ad campaigns, this year's International Museum Day Poster offers a simple message: «People of all ages, cultures, and origin visit museums. How's that for social harmony?».*




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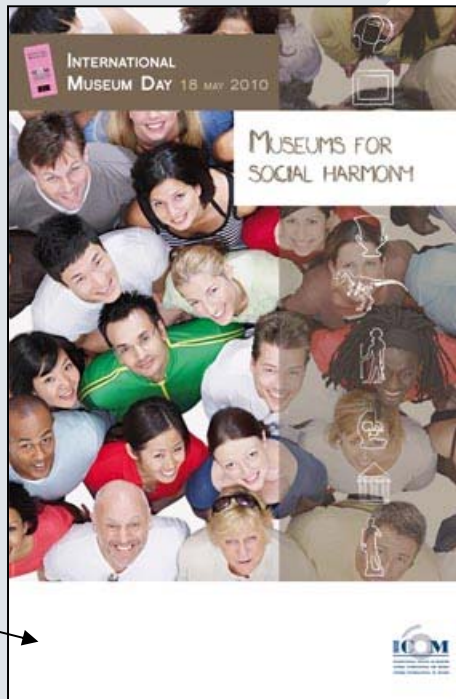
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Customize your poster

-  Please download the IMD poster in English, French or Spanish from the ICOM website at:
http://icom.museum/doc/imd2010_links.html
-  You can print the IMD poster in A4 or A3 format using a regular color printer. Alternatively, you can arrange professional printing.
-  We also offer a version with a blank space at the bottom where you can easily insert information about your museum and the activities you are planning to organize.

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🔗 Customize your poster



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🕒 **Customize your poster**

- 🕒 *The poster has been created with two different types of design software: In design and Illustrator.*
- 🕒 *Please send a simple request to this address (object: VISUAL IDENTITY KIT IMD 2010) : communication@icom.museum ; we will email you the native files su you can add the information about your museum and your logo.*
- 🕒 *If you wish to publish the poster in your own language, please send a simple request to the same email address. We will then send you the native files and the graphic specifications for the IMD 2010. Ideally we would like to see a final proof of your poster before you send it to print.*