

A practical guide to the General Conference

The 22nd General Conference will run from 7 to 12 November 2010 in Shanghai, China, and will be attended by members of the museum community from all over the world. During the six days of the Conference, the theme of "Museums for Social Harmony" will be explored and debated in and around the numerous International Committee meetings, the Open Forum and other sessions. Here is some practical information to help you prepare for the Conference.

Registration

You can now register on line at: <http://icom2010.org.cn> or download a registration form from the same address.

Visas

To travel to Shanghai, you will need to apply for a visa from the beginning of September. You will be asked to provide a passport with over six months' remaining validity with two consecutive blank pages, photocopies of your (outward and return) flight and hotel bookings, a completed and signed visa application form with a passport photo glued on. The Organising Committee can also provide you with an official invitation. Do not hesitate to ask for one when you register. For further information, consult your nearest Chinese embassy or consulate.

Accommodation

We have compiled a list of fourteen designated three, four or five star hotels. These hotels are located in Pudong and Puxi and are mostly clustered round the Expo Centre, where the main sessions of the triennial General Conference will be held.

Free shuttle buses will be provided for your journeys from the hotel to the Expo Centre as well as catering facilities.

There will be an information desk in each hotel to distribute Conference documents to all delegates. Important information — the programme for the day, tourist excursions, shuttle bus times, etc. — will be displayed on a message board.

All tours of the city will depart from the designated hotels.

Conference flights partnership with Star Alliance

The Star Alliance™ airlines have been appointed Official Airline Network for the 22nd ICOM General Conference. To receive the Star Alliance™ Conventions Plus discount, make sure you mention the "convention" code **CA05S10** when you book. This code will entitle you and one accompanying person to a discount of up to 20% (depending on the class of travel booked). The discount is only offered on business or economy class fares and not on Internet fares, senior or youth fares, group fares or Round the World fares.

The airlines serving this event are: Air Canada, Air China, ANA, Asiana Airlines, Austrian Airlines, bmi, Continental Airlines, EgyptAir, LOT Polish Airlines, Lufthansa, Scandinavian Airlines, Shanghai Airlines, Spanair, SWISS, TAP Portugal, THAI, Turkish Airlines, United Airlines, US Airways, Adria, Croatia Airlines. If you are travelling from Japan or New Zealand, special fares or discounts are offered by the participating airlines on their own networks.

When you book your trip, please show proof of your registration for the General Conference. (<http://2010.icom.museum> or <http://www.icom.2010.org.cn>)

For further information, see www.staralliance.com/conventionsplus



Please refer to the official website of the General Conference (<http://2010.icom.museum> or <http://www.icom.2010.org.cn>) for more information regarding the payment.

Preliminary Programme

Date	Time	Events
7 November (Sun)	09:00-18:00	Registration
	09:00-16:30	Advisory Committee meeting
	17:00-18:00	Opening Ceremony of the General Conference
	18:30-20:30	Welcome Dinner
8 November (Mon)	09:00-09:45	Opening Ceremony of the General Assembly
	09:45-10:00	Coffee/tea break
	10:00-11:30	Keynote Speeches
	11:30-11:45	Coffee/tea break
	11:45-13:00	Keynote Speeches
	14:00-14:30	Opening Ceremony of the Museum Trade Fair
	14:30-18:00	Museum Trade Fair
	14:30-18:00	Executive Council meeting
9 November (Tue)	14:30-17:00	Meetings and activities of International Committees, Regional Alliances and Affiliated International Organisations
	14:00-17:00	Open Forum
	09:00-17:00	Meetings and activities of International Committees, Regional Alliances and Affiliated International Organisations
	09:00-12:00	Open Forum
10 November (Wed)	09:00-18:00	Museum Trade Fair
	09:00-17:00	Meetings and activities of International Committees, Regional Alliances and Affiliated International Organisations
	09:00-18:00	Museum Trade Fair
11 November (Thu)		Excursion day-Excursions to museums and cultural heritage sites
12 November (Fri)	09:00-11:00	General Assembly
	11:30-13:00	Closing Ceremony of the General Conference & General Assembly
	13:00-15:00	Advisory Committee meeting
	15:00-17:00	Executive Council meeting
	18:30-20:30	Farewell Reception

Registration procedures

Online registration available on:

<http://2010.icom.museum>

<http://www.icom2010.org.cn>

You can also download the registration form at <http://2010.icom.museum/general-conference2010.html>. Once completed, please return the form to zhuji@jjtravel.com or by fax: + 86 21 6472 0408.

Registration fee details

	Before 30 March 2010	Before 1 August 2010	After 1 August 2010
ICOM Member	CNY* 3,100	CNY 3,500	CNY 3,900
Accompanying Person	CNY 1,550	CNY 1,750	CNY 1,950

*1 USD = 6.8 CNY as of January 2010